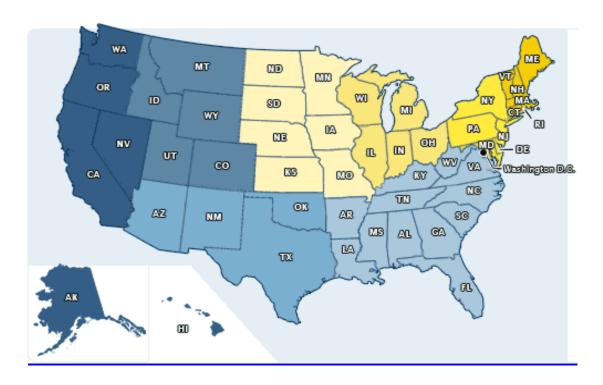


US Local Yellow Pages &
US Yellow Pages Business Directory Listings



The Powwwerpages' Yellow Pages Business Directory advantage

In today's hotly contested online marketplace, many listing sites and business directories are competing for the users' attention. A few of those online **Yellow Page directories** are well structured and logical, intelligently searchable and user-friendly; many are less so. Some provide visibility to the advertisers they host; many don't.

And while they all have a right to be there, it's another issue how much users will benefit from less good **online Yellow Pages Directories**. Much independent research has been conducted and has consistently shown that **Yellow Pages Business Directory searchers** are looking for fast and reliable **listings** and **ads**, logical and user-friendly functions, and useful features. **Yellow Page Business Directory advertisers** want - of course - to be visible, and actually be seen and noticed.

Often, users play both roles – "find" and "be found" - since everyone, even advertisers, will always need to look for business contacts and information. Obviously then, a **Yellow Page Directory** that can do justice to both of these groups can be considered a good and potentially very valuable business resource tool.

The **US Yellow Page Business Directory** by Powwwerpages is just such a tool.

Our online **Yellow Pages Business Directory Listings** and ads give users the best of both worlds. To the searcher, intuitive and logical functions, fast, clear results, and features that make finding and managing listings not only useful but a pleasure. At the same time, Powwwerpages' own very high web visibility and Google ranking for thousands of keywords provide our **Yellow Page Business Directory** advertisers with a powerful web presence.

All this comes at a surprisingly moderate cost (and many features come at no cost at all).



Check the grid below for the valuable features and functions our **Yellow Pages Business Directory** and **Directory Listings** offer. Then click www.powwwerpages.com and browse.

Discover how to profit by advertising on Powwwerpages. See **Yellow Pages** listing samples and previews and decide what's best for you.

Yellow Pages Business Directory Listing Options

Free Standard Listings (offered as a 30 day trial only), displaying simple, basic details

Standard+ Listings

Premium Listings with higher visibility and powerful functions and tools, or

Powwwerlistings, the Rolls Royce of our online **Yellow Pages Business Directory** features that lets you upload images, brochures, voice ads, messages and video commercials to be heard and seen around town and around the world – the closest thing to owning your private Radio and TV Station!

We also encourage you to visit our **SEO** information pages, offering valuable insights and information on **SEO** (**Search Engine Optimization**), the art and science of boosting your web site's search engine placement, web visibility and ranking – in short, increasing your traffic and business potential.

And what's more: our **SEO** functions and tips are **FREE**, and so is Link Exchange (to qualified web sites only – <u>click here</u> to access or Link Exchange page)!

Plus, **dedicated SEO service** is offered to our Powwwerlistings customers with our compliments!

	Standard Listing	Standard+ Listing	Premium Listing	Powwwerlisting	
Business Name	✓	✓	✓	✓	
Address	1	1	1	✓	
Phone Number	✓	✓	✓	✓	
Toll-Free Number		1	1	✓	
Fax Number		✓	✓	✓	
Email Address		1	1	✓	
Web Site + Link to Web Site		✓	✓	✓	
Number of Business Categories	1	2	4	5+	
Business Profile			✓	✓	
Priority Placement				✓	
Premium Placement			✓		
Second Listing (in Standard Section)			1	✓	
High-Impact Visibility				✓	
Enhanced Visibility			1		
lmage Upload			✓	>	
Logo / Business Card Upload			1	✓	
Brochure / Flyer Upload				>	
Voice Ad Upload				>	
Video Ad Upload				✓	
Web Traffic Support & SEO Assistance				✓	
Yearly Fee	FREE	\$ 199.00	\$ 399.00	\$ 499.00	
		Includes Free 3-month upgrade to a Powwwerlisting			

To check the whole range of our **US Yellow Pages Business Directory** functions, go to www.powwwerpages.com/yellowpages_listingsamples.php (or go to the Advertise tab).

To sign up, click www.powwwerpages.com/yellowpages_signup.php (or go to Signup).



Suggestions or Ideas?



Questions or Feedback? Contact us.

Welcome to the **US Yellow Pages Business Directory** where you will be seen, get noticed and, just as importantly, experience the service and customer support you deserve.

And incidentally, you might find it reassuring to know that Powwwerpages is one of the most highly Google-ranked **online US Yellow Page Directory** for thousands of category / location keyword searches anywhere on the web, boosting their advertisers' visibility, too!